THE PROMISE OF E-HEALTH

Get the experts’ perspectives on future developments
The 8th edition of Cigna’s International Organisations Seminar takes place in Mechelen on Friday, 9th June with a welcome dinner the evening before. This edition is dedicated to the digital (r)evolution in health care.

E-Health holds many promises. It brings increased patient empowerment, personalisation of care, and more efficient care provision. However, it also brings challenges such as adapting to innovations, ensuring systems can communicate with each other, and privacy and data protection.

A panel of expert speakers, from both the academic world and the health care industry, will share their insights and guide you through the newest developments and innovations. You’ll learn about telemedicine, mobile health applications, and connected (‘integrated’) care.

During the seminar you’ll be able to talk with your peers from other International Organisations and with seasoned experts on health care and health insurance. Similar to previous editions, attendance and catering are free of charge. Travel and accommodation costs remain at the expense of the seminar delegates.

We look forward to welcoming you to our seminar! Register now on seminar.cignahealthbenefits.com.

“I would like to thank Cigna very much for the excellent seminar in Bruges. The topics were interesting and relevant and the speakers inspirational. Also very much appreciated was the warm welcome and the outstanding organisation of the event as a whole.”

Quote from a 2015 seminar attendee
A DAY FILLED WITH INTERESTING TOPICS

Thursday, 8th June 2017
14.00 - 18.00 Registration at Hotel Martin’s Patershof
18.00 Reception & welcome dinner at ‘Keizer Karel’ Martin’s Patershof

Friday, 9th June 2017
8.30 - 8.45 Registration at Lamot

Introduction
David Cordani, President and CEO, Cigna Corporation

E-Health, the Internet of Things, and the Paradigm Shift towards an Integrated Care Model
Nick Guldemond, Associate Professor Integrated Care and Technology, Institute of Health Policy & Management, Erasmus University Rotterdam

The Changing Care Model

Reshaping the Health Care Landscape - Myths, Opportunities and Challenges
Stefan Biesdorf, Partner, McKinsey & Company, Germany

Legal
Regulations of E-Health: current status and prospects in the EU
Philip Woolfson, Partner, Steptoe & Johnson LLP

How innovation is changing Health Care
The Example of LindaCare and Remote Patient Monitoring
Shahram Sharif, Founder & CEO of LindaCare

Technology

Global Care on Demand & Teledicine
Carlos Nueno, Co-Founder and General Manager of Advance Medical, Inc

E-Health in Practice for International Organisations
Cigna’s digital vision and approach

16.30 - 18.00 Closing reception

Register online before 23rd May 2017 and experience this unique event.

seminar.cignahealthbenefits.com
YOUR EMPLOYEES ARE AT THE HEART OF EVERYTHING WE DO
INTRODUCING MECHELEN

This edition of the seminar will take place in Mechelen. This small and picturesque city is big on charm and history, thriving with quaint shops and pleasant little squares. It’s a city of beer, bells and tapestries.

The welcome dinner (Thursday evening, 8th June) will be held in Martin’s Patershof. The seminar will take place the following day (Friday 9th June) in the LAMOT.

MARTIN’S PATERSHOF
Martin’s Patershof, a renovated church, offers a truly unique experience. The hotel and meeting venue offers a breath-taking setting created by the arched ceilings, the imposing pillars and the stained-glass windows.
Karmelietenstraat 4 • 2800 Mechelen • www.martinshotels.com

LAMOT
The unconventional conference centre is on Mechelen’s waterside. Until the 80’s it was a brewery, now it’s one of the most daring feats of contemporary architecture. It offers views over the water and a panoramic view of the historical old town and its surroundings.
Van Beethovenstraat 8-10 • 2800 Mechelen • www.lamot-mechelen.be

SUGGESTED HOTEL ACCOMMODATION:
For your convenience, we pre-booked a number of hotel rooms at Martin’s Patershof. The 4-star hotel is located in Mechelen’s historical city centre and just 250 metres from the seminar venue. Rooms are available at a negotiated rate of €148 per single room, with breakfast included. You can choose to book a room and indicate your preferences when you register on the seminar website.
LOOKING FORWARD TO SEEING YOU IN MECHELEN!

Register now on seminar.cignahealthbenefits.com

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